3. The technology of the whole project requires a solid fundament. As a result, there are several technical challenges that should be confronted:

1. **Data crawling**

Data is an indispensable part of the project, so how to use web crawler to get the data that is required is the question that must be solved.

1. **Recommendation Algorithm**

What is needed to do is to make the data visible and determine what factor of the data should be taken into consideration.

1. **Realistic and Feasible Problems**

How to make the product more realistic and feasible should be concerned as well.

4. The aim of our product is to build a bridge between financial institutions (mostly banks) and companies and enterprises. Generally, we will use the data we collected from both sides to form a recommendation list.

* **For financial institutions,** they will get the information about which companies can be their clients and which have the potential to be so.
* **For middle and small companies and enterprises,** considering their own factors, we will recommend the suitable financial institutions to them with a feasible financial project (which is from the institutions). With these functions we hope that the companies can get the power to move on and expand the target client for the financial institutions.